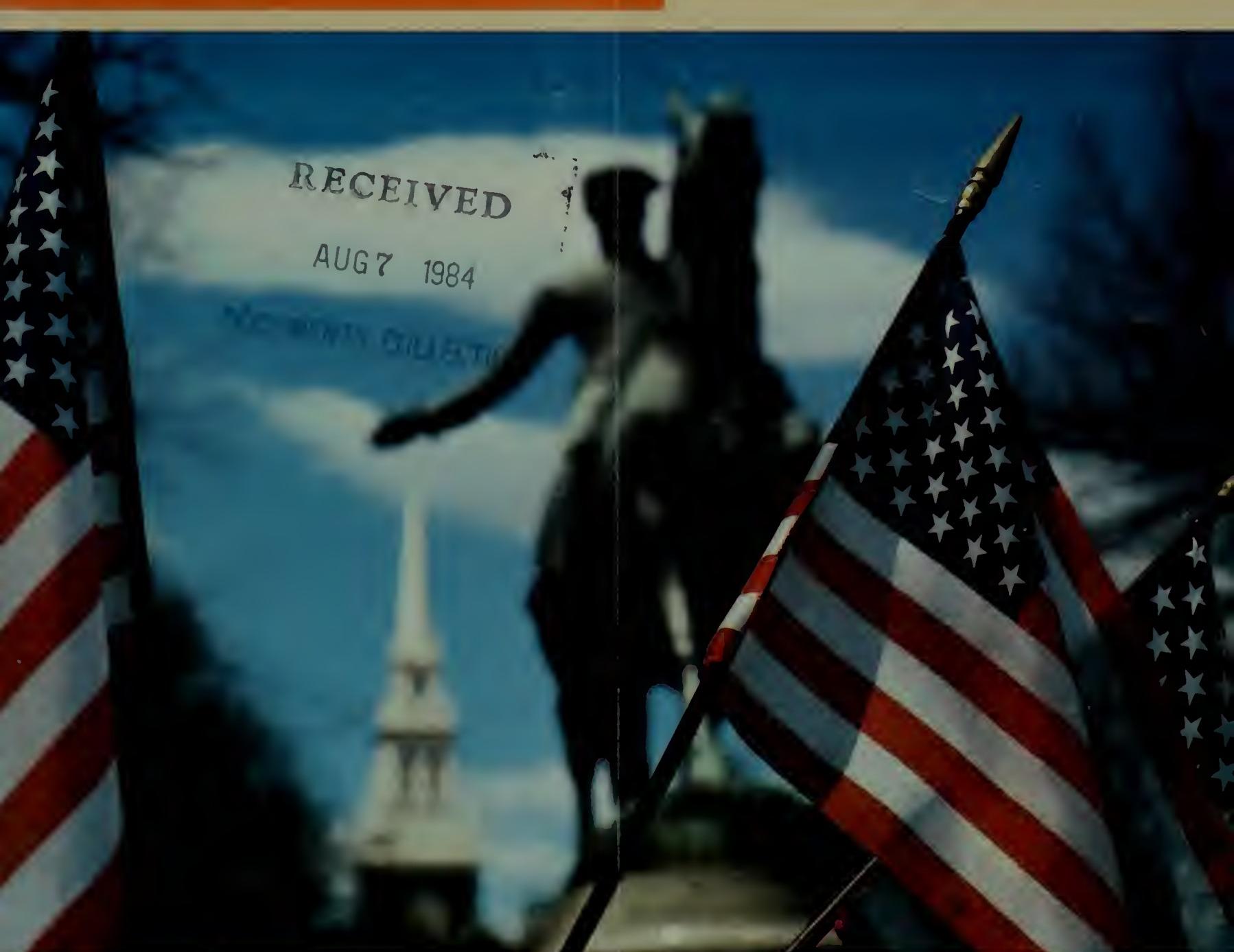


MASS. G-1.2: Sp 98



312066 0273 8240 3

# The spirit of Massachusetts is the spirit of America.



The Paul Revere statue near Old North Church.

# Massachusetts. The land where America began.



Boston Lighthouse with a view of Boston Harbor and the city's skyline.

In the Bay State, from the Berkshires to Boston and the islands, you'll find the spirit of yesterday, today and tomorrow. It's in the narrow streets where Paul Revere rode, Lexington Green, where the shot heard round the world was fired, and in the historic villages of Plimoth, Deerfield and Sturbridge. Find the spirit of Massachusetts in our Heritage State Parks where we will celebrate yesterday's people and their industries.

The spirit of Massachusetts is very much alive on Boston's Waterfront. Faneuil Hall and Quincy Market are a potpourri of pushcarts, restaurants, specialty shops and street theatre.

See the Boston Tea Party reenacted along the wharf. Come aboard and watch the flag raising on "Old Ironsides." Be a part of the annual Harborfest.

Sense the spirit of inspiration in our fine arts, children's and science museums and in our world-famous colleges and universities. Listen to the Boston Symphony Orchestra perform at Symphony Hall and under the stars at Tanglewood in the Berkshires. This summer let the Boston Pops delight you on the Esplanade along the Charles River.

Share the spirit of Massachusetts' open spaces. From The Mohawk Trail to Cape Cod and the islands, there is recreation for everyone.

This vacation, journey into the past. Come to the place where Pilgrims landed and the American Revolution began. Take a trip filled with the fun and excitement of today. Come to Massachusetts for a vacation you and your family will remember for all your tomorrows.

Follow the Freedom Trail and you trace Boston's history. The trail begins at the Visitor Center on the Tremont Street side of Boston Common and leads to the Public Garden, known for its swan boat rides. From the Shaw Memorial, head toward the gold-domed State House atop Beacon Hill, then wind your way towards King's Chapel, Old South Meeting House and the Old State House, once the center of colonial political activity. Here, the modern buildings of New England's financial center contrast with historic landmarks.

Follow the trail and sense the spirit of Faneuil Hall and Quincy Marketplace, which attract young and old to boutiques, ethnic foods, crafts, mimes and musicians. From here, the Freedom Trail leads you along a maze of narrow streets to the North End, where you'll discover Paul Revere's House and the Old North Church. Finish the Freedom Trail in Charlestown, the site of the U.S.S. Constitution and the Bunker Hill Monument.

On Boston's historic Long Wharf, explore the New England Aquarium or take a boat ride to the Boston Harbor Island State Park. Catch a double-decker bus or ride a horse-drawn carriage to browse in Boston's famous Filene's Basement, our new Copley Place and the fine shops and galleries on Newbury Street.

The underground train, or "T" puts everything in Boston within easy reach. Discover the world reknown Museum of Fine Arts, the Museum of Science, the Tea Party Ship and Children's Museum. Boston's Ballet, Symphony and Opera, concerts on the Esplanade, Broadway and regional theatre all await you. The "T" carries sports fans to watch the Celtics and Bruins at the Boston Garden, and to Fenway Park, home of the Red Sox. The "T" will also lead you to a picnic, jog or scenic walk in the parks designed by Frederick Law Olmsted.

Across the Charles River in Cambridge, home of Harvard University and M.I.T., winding streets take you past shops, museums, historic homes and sidewalk cafes.

Complete your tour of "The Hub" at the gleaming John Hancock Tower in Copley Square. Take the elevator to the observatory, where great windows look down on the historic places you have seen up close. Look southeast to the John F. Kennedy Memorial Library on Columbia Point and beyond to the South Shore beaches. Look northeast to the seaport of Gloucester, and west to Lowell, Lexington and Concord. You will see the gold dome of the state house next to skyscrapers. It's a panorama of the old with the new; it's a reflection of centuries that will take your breath away.

# Boston. A presence of patriots past.



Trinity Church reflected in the John Hancock Tower.

# North Shore. The spirit of the old and the new.



*Gloucester is the home of fishermen and artists.*

The thirty miles of rugged coastline from Marblehead to Newburyport is one of Massachusetts' best-kept secrets. The richly-textured fishing ports and mill towns of the North Shore are easily reached.

Start by driving north from Boston, to Lynn, Salem and Marblehead. In Lynn, the Lynn Woods Historical Museum and the soon-to-open Heritage State Park welcome visitors to the North Shore. In Salem, the revitalized Pickering Wharf bustles with colorful shops and restaurants. Federal era homes line the nearby streets. The Salem Witch Museum, The House of Seven Gables, and The Essex and Peabody Museums unravel the mysteries of the North Shore's past. From Marblehead's crooked streets, you will see sailboats skimming the ocean.

Still further north, you will come to Cape Ann and Gloucester, fishing ports known for their rocky coastlines, whale watch excursions and organ concerts at Hammond Castle. Beyond Gloucester, traveling up Cape Ann, you come to Rockport. Its name says it all. Walk the jetties for a view of the fishing boats. Explore the craftshops of Bear Skin Neck and discover the unique Paper House.

Travel on to Ipswich, known for its 17th century homes and Crane's Beach. Still further north, on the way to Newburyport, you can see the bird sanctuary of Plum Island. Stop there for a swim, before shopping and exploring the 19th century mansions, streets and waterfront parks of Newburyport.

While you are on the North Shore, swing to the west and discover The Merrimack Valley, where the old and new work together. In North Andover, the Merrimack Valley Textile Museum gives you an overview of the industries and people of this area. Visit Lawrence's new Heritage State Park and numerous factory outlet stores.

Southwest is the revitalized city of Lowell. Learn about the city's cultural heritage at the Lowell State and National Visitor Center, which offers a Mill and Canal Tour. In the city that thrived on water power, there are stunning historic buildings that house a complex of delightful shops.

# The Berkshires. In harmony with nature.



Tanglewood is the summer home of the Boston Symphony Orchestra.

"The Berkshires" are an unforgettable expanse of rolling hills in the northwest corner of Massachusetts. For centuries, the quiet beauty of the Berkshires has inspired writers, musicians, dancers, and painters. Each year visitors seek out this thriving cultural experience.

Divided into the three areas of South, Central and North, the hills offer an unparalleled array of autumn foliage. In winter, there is alpine and cross-country skiing and sleigh rides. But it is spring and summer, when The Berkshires are most glorious.

You'll find the cascades and covered bridges of the Housatonic, Green and Konkapot Rivers as you discover the south Berkshire towns of Ashley Falls, Sheffield, New Marlboro and Great Barrington. Here, visitors horseback ride, birdwatch, canoe, swim and ramble through antique shops.

Lenox, in the Central Berkshires, is the summer home for the Boston Symphony Orchestra at Tanglewood. Here, also, you will find Shakespeare and Company at the Mount. These star-lit performances may be the highlights of your visit. Lenox is near October Mountain State Forest and Stockbridge, the birthplace of Norman Rockwell. In West Becket you'll find the world famous Jacob's Pillow Dance Festival.

North of Lenox, in Hancock's restored Shaker Village, you can see the round stone barn that is a classic example of Shaker architecture. Nearby Pittsfield hosts The Berkshire Museum and the Berkshire Ballet.

The Mohawk Trail, or Route 2, will take you up and over the dramatic peaks of Mount Greylock. A drive down into the town of North Adams and beyond, will reveal The Appalachian Trail, campgrounds and cascading waterfalls. This area features the developing Western Gateway Heritage State Park.

At the very northwest corner of The Berkshires is Williamstown, site of the Summer Theatre Festival at Williams College. The Sterling and Francine Clark Art Institute features a collection including paintings by Renoir and Winslow Homer. When you leave The Berkshires you will remember the open spaces, the theatres, the museums and the music of the rolling hills.

# Pioneer Valley. The spirit of the great outdoors.

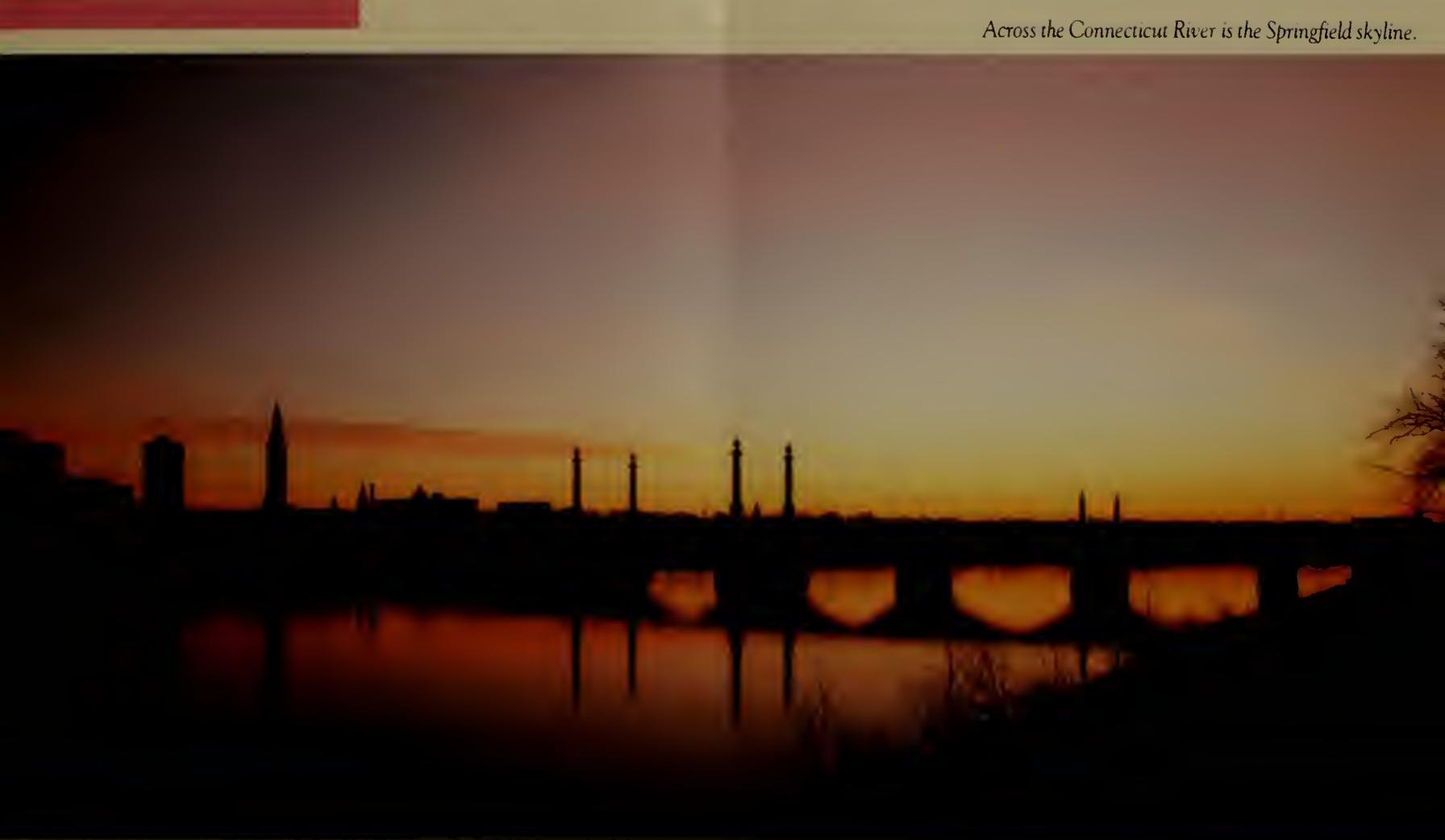
Fall foliage in Pioneer Valley



Pioneer Valley was settled by rugged Englishmen who sailed up the Connecticut River to farm the rich valley northwest of Boston. A rural setting maintains the adventurous spirit of the first settlers.

Follow the Mohawk Trail, the original trade route to Albany. Enjoy the spectacular patchwork of color during Fall Foliage. Picnic on Northfield Mountain and ride the Riverboat down the Connecticut River. Travel south to Historic Deerfield for a view of colonial life, and further south to the Arcadia Wildlife Sanctuary to explore 560 acres of wildflower gardens and trails. The hill towns of Chesterfield, Goshen and Cummington overlook the lively college towns of Northampton and Amherst. Bed and Breakfasts put out the welcome mat for visitors. South of Amherst is Holyoke, home of an Heritage State Park, and nearby in South Hadley is the Mt. Holyoke Summer Theatre in the Round. A spectacular Balloon Fest happens once a year in Cummington. This festival of color captures the spirit of adventure that welcomes you to Pioneer Valley.

# Springfield. The city in the country.



*Across the Connecticut River is the Springfield skyline.*

Springfield is a growing cultural center surrounded by some of the most spectacular scenery in the state. Begin a very special day at Springfield's Quadrangle, a cluster of museums in the center of the city. Examples of the visual feast in the Museum of Fine Arts are a 4,000 year old piece of jade and Picasso originals. Nearby is the Armory Museum, an historic site housing the world's largest collection of small arms.

Stay in town for a concert at Symphony Hall or visit Stage West, Springfield's sparkling theater complex. Picnic in Court Square, the magnificent new urban common in the Springfield Heritage State Park, or dine in one of the area's gourmet restaurants.

Nearby is the Eastern States Exposition with events including antique shows, country fairs, horse shows and the largest crafts fair in the nation. Springfield is the birthplace of basketball and home of the Basketball Hall of Fame. You need only travel a short distance to leave city life behind and discover the rolling hills that surround Springfield.

Worcester County, known as "Heritage Country," is punctuated with small towns offering parks, lakes, wildlife sanctuaries, rolling hills, gracious inns, factory outlets and the site of the future Gardner Heritage State Park.

In the southeast corner of Worcester County is Sturbridge and Old Sturbridge Village, the state's largest outdoor living museum. There are over 40 buildings assembled from around New England to recreate 19th century rural life.

The renaissance city of Worcester, in the center of the state, is the second largest city in New England. Inventions made here helped to accelerate the Industrial Revolution. A century later, Worcester remains the heart of surrounding communities. The Worcester Historical Museum traces this progression from a frontier village to a thriving metropolitan city.

In Worcester, the old co-exists with the new. Across the street from refurbished Mechanics Hall is the modern Centrum civic center. The center of the city features restored buildings, ethnic restaurants, shops and the galleries of an indoor mall graced with fountains and greenery.

The American Antiquarian Society houses the largest collection of documents from 1648 to 1876. Nearby, you will find one of the world's finest museums of its size, the Worcester Art Museum, which displays permanent collections of Oriental, European and early American art.

# Worcester. The heart of our heritage.

---



Interpreters in authentic costume at Old Sturbridge Village.

# Bristol County. A seafaring tradition.



Battleship Cove in Fall River, home port for famous American war ships.

The history and vitality of Bristol County are in its people. Fall River's main street still hums with the needle trades of its past. The city is a living testimony to the textile industry which kept the county's maritime people thriving after the peak of the whaling era and before World War II. New Bedford is known the world over for its seafaring tradition.

Begin in Fall River's Heritage Park at Battleship Cove. The Visitor Center here will present a multi-screen dramatization of the 19th century's foremost producer of textiles. Naval boats, including the U.S.S. Massachusetts are moored at Battleship Cove. Recapture the era of Fall River's luxury liners at the nearby Marine Museum.

As you leave Fall River for New Bedford, you may want to take a side trip down Route 88 to Horseneck Beach, or explore the Demarest Lloyd State Park. On the way, you will see yachting havens, backwater farms and Quaker meeting houses.

Start your tour of New Bedford, the Whaling City, by taking exit 15 off Route I-195 to the city's historic district. Gas lamps light the waterfront's cobblestoned streets and lead the way among restored whaling era buildings, historic homes, shops and restaurants. You can ride an antique fire engine along the waterfront to the Fire Museum. New Bedford's famous Whaling Museum is nearby on Johnny Cake Hill, next to the Seamen's Bethel and the Mariner's Home.

From the Glass Museum on Elm Street to the Coast Guard Light Ship on State Pier, recall the heritage of New Bedford. The Whaling industry of yesteryear is gone, but the lure of the sea remains strong in the fishing fleets of today.

In Bristol County, you will find exceptional beaches, a variety of ethnic restaurants, history, and a bargain hunter's paradise in the factory outlet stores.

At the Plimoth Plantation, just off Route 3, visitors walk with "Pilgrims" in the open-air museum to experience 17th century life. Throughout the village, costumed interpreters go about their daily chores of fishing, hunting, farming and cooking. They gather in the street to dance, sing and play folk instruments. It's the perfect place to begin your tour of Plymouth County.

Two miles north of Plimoth Plantation, is the town of Plymouth, home of the historic Plymouth Rock, and Cranberry World. Board the authentic seafaring replica of Mayflower II, and experience life as it must have been for the Pilgrims who sailed to the New World in 1620. In Plymouth, you can browse among the museums, historic homes and colonial style shops or head for the sea on a whale watch or fishing expedition. Swimmers enjoy saltwater beaches, as well as the freshwater ponds in Myles Standish State Forest. Just outside Plymouth is picturesque Carver, known for its cranberry bogs and the Edaville Railroad.

North of Plymouth, the shore towns of Duxbury, Scituate and Cohasset show off sea captains' homes as well as the grand 19th century summer cottages that overlook the rocky cliffs and inviting beaches below.

Elsewhere on the South Shore, visit the Brockton Art Center and D. W. Field Park. In Hingham, stop at Old Ship Church, the oldest wooden church still in use in America.

North to Boston in Quincy, explore the home and library of Presidents John and John Quincy Adams.

Traveling the winding shore south of Boston will take you back in time to America's beginning.

# Plymouth County. Experience America's beginnings.



Plimoth Plantation presents life as it was for The Pilgrims.

# Cape Cod. Our beaches let your spirits soar.

A wide-angle photograph of a sandy beach meeting the ocean under a bright sky. The beach is light-colored sand, and the ocean is dark blue with white-capped waves crashing onto the shore. The sky is a pale yellow or cream color, suggesting either sunrise or sunset. The horizon line is straight and divides the beach from the sky.

Miles of spectacular beaches welcome visitors to Cape Cod.

A simple spray of beach grass snared in shifting sand. A mosaic of cranberries on the bogs of Bourne and Buzzards Bay. Cape Cod celebrates its 300th birthday in 1985, and the feeling of the Cape is much the same as it was in the beginning. Enjoy miles of sandy beaches, wildlife preserves, New England villages, summer theatre, museums and more.

There are two ways to drive the length of the Cape—travel on Route 28 bustling with action on the sound side or ride down the bay side, known for its antique and craft shops.

Enter Route 28 at the Bourne Bridge and head south to Falmouth, a resort town with an abundance of 18th century homes. Continue alongside the Nantucket Sound until you reach the year-round community of Hyannis. Or, travel along the bay side and discover Sandwich, the oldest town on Cape Cod. Sandwich offers tours of 17th century homes, mills, and churches, as well as its famous Glass Museum and the Heritage Plantation.

As you come to the mid-cape, you'll find that each town has a unique character. Barnstable on the north is the largest and most varied. On the bay side, Brewster captures the sea-faring spirit, with its many sea captains' homes. From there, all major roads converge in Orleans.

From Orleans, travel along Route 6 to the Salt Pond Visitor Center at Eastham, the gateway to the National Seashore and the lower cape.

Wellfleet, once famous for its whaling captains, is now a lively center for artists and artisans. Truro is an outpost of sandy beaches and shifting dunes that lead to Provincetown, at the end of the Cape. A fishing port, art colony and whale watch departure point, Provincetown attracts thousands who come to join the constant carnival of Commercial Street.

From the very end of Cape Cod, look back along the "arm" of land and for miles, all you will see is sandy shore, rolling waves, and seagulls soaring.

# Martha's Vineyard. Explore the island worlds.

*The fishing village of Menemsha on Martha's Vineyard*



A splendid world is a short ferry ride from Woods Hole, Hyannis, Falmouth and New Bedford. New England's largest island offers miles of unspoiled beaches and state forest, acres of wooded paths and marked trails for the horseback rider, birdwatcher, beachcomber, jogger and bicyclist.

The ferry arrives in Vineyard Haven or Oak Bluffs, famous for its Victorian Gingerbread houses. South of Oak Bluffs, beyond the state beach and the famous Flying Horses, you will come to the more formal setting of Edgartown that lures yachtmen and sailors. Here, houses with "widow's walks" that once beckoned whalers at sea, now offer lodging to visitors. A short walk from town will take you to museums, shops, seafood restaurants, galleries and beaches.

Inland from Edgartown, you can horseback ride or explore by foot in the hill town of West Tisbury. On the southwestern peninsula of the island, is the picturesque fishing village of Menemsha and the purple-hued beaches of Gay Head. This 10 by 20 mile island of windblown hills, gentle woods and dramatic beaches, welcomes visitors year round.

# Nantucket. Another time is just a ferry ride away.

*The cobblestoned streets of Nantucket.*



Stroll along cobblestoned Main Street where fashionable shops stand beside captains' mansions. Charming shingled homes and inns offer lodging. Flowers in hues of pink and purple brim from window boxes and summer gardens. This is Nantucket Town, bordered by the sand and heath that is Nantucket Island. In just a few hours, a ferry will take you from the mainland at Woods Hole or Hyannis, to Nantucket Island. Step on shore and it's a bike ride or taxi ride to beaches, museums and a short walk to shops, galleries and restaurants. A visit to the Whaling Museum on Broad Street near Steamboat Wharf will put you in touch with the Whaling era that is Nantucket's heritage. Next to the Whaling Museum, stands the Peter Foulger Museum, dramatizing three centuries of Nantucket history. A walk along Centre Street to West Chester Road through to Sunset Hill brings you to the Jethro Coffin House, a restored and furnished 1688 saltbox house. Explore the historic homes, the windy moors and miles of sparkling beach that outline Nantucket, the "far away island."

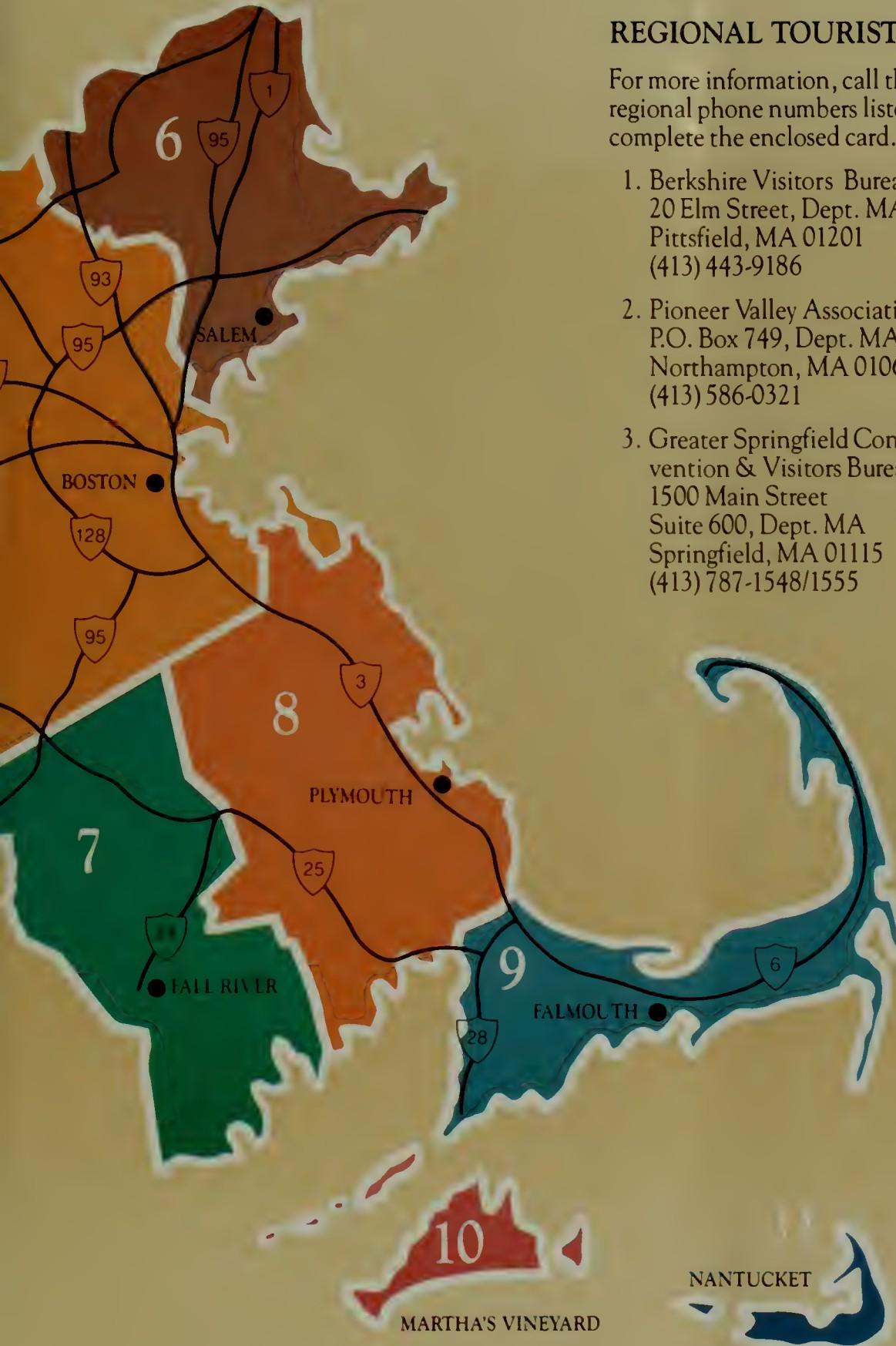
# All roads lead to Massachusetts.



## TOURIST AREA

	Albany	Boston	Hartford	New Haven	New York	Philadelphia	Providence	Springfield	Worcester	Portland, ME	Washington D.C.	Pittsburgh	Cleveland	Columbus	Baltimore	Montreal
Boston	164		99	135	208	304	46	90	47	105	461	612	666	767	425	309
Cape Cod/Falmouth	221	77	136	167	240	336	65	142	98	182	475	621	681	789	439	386
Fall River	171	49	86	117	190	286	15	92	55	158	412	553	637	717	376	358
Martha's Vineyard/Nantucket* (Woods Hole Ferry)	224	81	139	170	243	339	68	145	101	181	478	624	684	792	442	389
Pittsfield	38	136	81	97	154	275	140	55	97	220	359	459	518	638	323	255
Plymouth	223	41	113	145	218	314	43	132	85	145	455	647	701	802	420	349
Salem	179	15	114	150	223	350	61	105	55	126	483	639	683	784	447	310
Springfield	90	92	26	63	139	240	80		54	189	358	487	546	663	322	296
Worcester	135	47	77	144	199	281	58	62	138	394	531	591	699	358	303	
Northampton	91	90	34	71	156	267	94	9	51	186	375	498	563	675	339	278

NOTE: \*45 minute ferry ride to Martha's Vineyard from Woods Hole. \*3 hour ferry ride to Nantucket from Woods Hole or 2 1/4 hours from Hyannis.



## REGIONAL TOURIST COUNCILS

For more information, call the regional phone numbers listed or complete the enclosed card.

1. Berkshire Visitors Bureau  
20 Elm Street, Dept. MA  
Pittsfield, MA 01201  
(413) 443-9186
2. Pioneer Valley Association  
P.O. Box 749, Dept. MA  
Northampton, MA 01061  
(413) 586-0321
3. Greater Springfield Convention & Visitors Bureau  
1500 Main Street  
Suite 600, Dept. MA  
Springfield, MA 01115  
(413) 787-1548/1555
4. Worcester County Convention & Visitors Bureau  
350 Mechanics Tower, Dept. MA  
Worcester, MA 01608  
(617) 753-2920
5. Greater Boston Convention & Tourist Bureau, Inc.  
Prudential Plaza West  
P.O. Box 490, Dept. MA  
Boston, MA 02199  
(617) 536-4100
6. North of Boston Tourist Council  
P.O. Box 3031, Dept. MA  
Peabody, MA 01960  
(617) 532-1449
7. Bristol County Development Council, Inc.  
70 North 2nd Street  
P.O. Box BR-976, Dept. MA  
New Bedford, MA 02741  
(617) 997-1250
8. Plymouth County Development Council, Inc.  
P.O. Box 1620, Dept. MA  
Pembroke, MA 02349  
(617) 826-3136
9. Cape Cod Chamber of Commerce, Dept. MA  
Hyannis, MA 02601  
(617) 362-3225
10. Martha's Vineyard Chamber of Commerce  
P.O. Box 1698, Dept. MA  
Vineyard Haven, MA 02568  
(617) 693-0085
11. Nantucket Island Chamber of Commerce, Dept. MA  
Nantucket, MA 02554  
(617) 228-1700

Come share  
the spirit of  
Massachusetts.



A fife and drum parade in Concord.

The Commonwealth of Massachusetts:

Michael S. Dukakis, Governor

Evelyn F. Murphy, Secretary of Economic Affairs

Ronald M. Ansin, Commissioner, Department of Commerce

 The spirit of Massachusetts  
is the spirit of America.